

Community Support SPONSORSHIP APPLICATION

Hume provides sponsorship to many worthwhile community events within the local region.

Applications Close: End of each month

Section A: *Mandatory Submission details

*Name of organisation:	ABN:
*First name:	*Surname:
*Address:	*Suburb/Town:
*State:	*Postcode:
*Email address:	*Telephone number:

- *Outline the event/program you are seeking sponsorship for**
.....
.....
.....
.....
- *Event details (Allow 21 days for response).....**
Date
Time
Location
- *What category does this event belong to?**
 Sport
 Organisations
 Charity
 Culture & art
 Health
 Education
- *What areas/regions will the sponsorship impact?.....**
.....
- *Who is your target market/audience?**
.....
.....
.....

Indicate the category of support

- Sponsorship
- Donation
- Special case assistance

6. Type of support requested

- Monetary

- In-kind support (Promotional Giveaways/ Prizes)
- Either

7. ***What is the level of financial support sought?** Or indicate what quantity of promotional items you are seeking (Eg. Number of items required for show bags).

- | | |
|---|--|
| <input type="checkbox"/> Cash Vouchers for prizes | <input type="checkbox"/> Qty items up to 100 |
| <input type="checkbox"/> \$20 - \$200 | <input type="checkbox"/> Qty 100 - 150 |
| <input type="checkbox"/> \$250 - \$500 | <input type="checkbox"/> Qty 200+ |
| <input type="checkbox"/> \$500+ | |
| <input type="checkbox"/> Under \$1,000 | |

Other

8. ***Has Hume Building Society provided sponsorship or donation previously to your organisation?** Year of Event? Amount?

9. ***What will the funds provided by Hume Building Society be used for?**

.....

10. ***Is this an ongoing sponsorship request Y/N? (If yes – provide details):**

.....

11. ***List any other sponsors of the event:**

.....

Section B: Opportunities for Hume Building Society

1. **Is there an existing banking relationship, or opportunities to establish a new banking relationship with HBS (include account number)?**

Yes No

If not, do you intend to bring accounts to Hume Building Society if this application is successful?

Yes No

2. **Will HBS be the exclusive sponsor and/or have naming rights to the event?**

Yes No

3. **Will there be the opportunity for HBS to display corporate signage?**

Yes No

4. **Will there be the opportunity for HBS to promote education/ financial literacy?**

Yes No

5. Will there be the opportunity for HBS to distribute promotional material?

Yes No

6. Will the event provide media exposure opportunities?

If Yes, please tick

- Newspaper
- Radio
- TV
- Website
- Poster
- Brochure
- Other

7. Does the event provide opportunities for HBS staff and member participation?

Yes No

8. Are there any other Financial Institutions involved in the event?

Yes No

9. Provide any other information to support the sponsorship request:

.....

.....

.....

.....

Would you like information sent to you on our Community Link account which is a 'fee-free' fully featured transaction account specifically designed for 'not-for-profit' sporting, cultural and recreational groups.

Yes No

Signed:

(Print Name):

Thankyou for your request for sponsorship by Hume Building Society we will respond within 21 days of receiving the application.

Please forward this request to:

**Marketing Department
Hume Building Society
PO Box 343
Albury NSW 2640**

For Office Use only:

<i>Branch</i>	<i>Month</i>
<i>Approved</i>	<i>Amount</i>
<i>Acknowledgment Received</i>	